# El Camino College COURSE OUTLINE OF RECORD

#### I. GENERAL COURSE INFORMATION

Subject and Number: Photography 203
Descriptive Title: Advanced Photography

Course Disciplines: Photography AND Photographic Technology/Commercial Photography

Division: Fine Arts

# **Catalog Description:**

This course focuses on photography as a commercial and creative practice. Basic business practices for the photographer, along with fashion, industrial, advertising, and product digital and film photography are covered. Advanced lighting designs and techniques, and printing skills are introduced. The production of professional portfolio quality digital and film photographic prints is emphasized.

# **Conditions of Enrollment:**

Prerequisite: Photography 202 with a minimum grade of C

Course Length: X Full Term Other (Specify number of weeks):

Hours Lecture: 2.00 hours per week TBA Hours Laboratory: 6.00 hours per week TBA

Course Units: 4.00

**Grading Method: Letter** 

**IGETC:** 

**Credit Status:** Associate Degree Credit

Transfer CSU: X Effective Date: Prior to July 1992

Transfer UC: X Effective Date: Proposed

General Education:	
El Camino College:	
CSU GE:	

#### II. OUTCOMES AND OBJECTIVES

A. COURSE STUDENT LEARNING OUTCOMES (The course student learning outcomes are listed below, along with a representative assessment method for each. Student learning outcomes are not subject to review, revision or approval by the College Curriculum Committee)

- 1. Students will be able to visualize and produce portfolio quality film and digital photographs utilizing advanced lighting and commercial photographic techniques.
- 2. Students will be able to analyze and critique film and digital photographic images in regards to design elements and technical processes.
- 3. Students will be able to design and produce an entry-level professional quality portfolio consisting of black and white photographic prints and digital color images.

The above SLOs were the most recent available SLOs at the time of course review. For the most current SLO statements, visit the El Camino College SLO webpage athttp://www.elcamino.edu/academics/slo/.

# B. Course Student Learning Objectives (The major learning objective for students enrolled in this course are listed below)

- 1. Produce a variety of photographic images using the view camera.
- 2. Produce portfolio quality digital and film/analog black and white photographic prints with the appropriate contrast and density.
- 3. Use color slide transparency film or digital imaging to produce photographic images of portfolio quality.
- 4. Color balance transparency film using color filters.
- 5. Assess photography projects and select appropriate color transparency films with respect to contrast, exposure range, and color palette.
- 6. Produce digital and film advertising photographs that illustrate current product trends.
- 7. Create catalog photographs featuring fashion, business services, and commercial products in 35mm film or digital format.
- 8. Produce a series of digital or film stock photographs.
- 9. Produce color slide transparencies or digital photographic images illustrating natural, available, tungsten, and halogen light sources.
- 10. Plan, design, and arrange the proper lighting, props, and setting necessary to the production of expressive, creative portraiture.
- 11. Prepare an entry-level professional quality portfolio consisting of black and white photographic prints, and either color transparencies or digital images.
- 12. Critically analyze film and digital photographs with regard to design elements and technical processes.

# III. OUTLINE OF SUBJECT MATTER (Topics are detailed enough to enable a qualified instructor to determine the major areas that should be covered as well as ensure consistency from instructor to instructor and semester to semester.)

Lecture or Lab	Approximate Hours	Topic Number	Major Topic
Lab	36	ı	<ul><li>A. Advanced Photographic Printing Techniques</li><li>1. Black and white analog/film previsualization printing</li><li>2. Black and white digital previsualization printing</li></ul>
Lab	20	=	A. Advanced View Camera Use     1. Professional level commercial assignments     2. Professional level creative assignments

Lab	20	≡	<ul> <li>A. The Characteristics, Exposure, and Use of 35mm and 4 x</li> <li>5 Color <ol> <li>Construction, characteristics, exposure of 35mm and</li> <li>x 5 color slide transparency film</li> <li>Color rendition and adjustment with digital photographic materials</li> <li>Exposure techniques with transparency photographic materials</li> </ol> </li> </ul>
Lecture	16	IV	<ul> <li>A. Professional and Business Practices</li> <li>1. Copyright</li> <li>2. License</li> <li>3. Advertising Photographic Services</li> <li>4. Artist rights</li> </ul>
Lab	24	V	<ul> <li>A. Advanced Photographic Lighting</li> <li>1. Expressive and communicative use of natural, available light sources</li> <li>2. Tungsten studio lighting</li> <li>3. Incandescent studio lighting</li> <li>4. Advanced lighting designs</li> </ul>
Lab	8	VI	<ul> <li>A. Creative Portraiture</li> <li>1. LED light source portraiture</li> <li>2. Tungsten hot lights portraiture</li> <li>3. Examples of creative portraiture 1826-present day</li> <li>4. Photo-based works of art with an emphasis in portraiture</li> <li>5. Working with the subject of the portrait</li> </ul>
Lecture	8	VII	A. Portfolio Preparation     1. Digital portfolio preparation     2. Print portfolio preparation     3. Resume preparation     4. Website portfolio preparation
Lecture	12	VIII	A. Production of Digital and Film Catalog  1. Stock digital and analog/film photographic images  2. Fashion digital and analog/film photographic images  3. Product digital and analog/film photographic images  4. Business/Industrial digital and analog/film photographic images
Total Lectur	re Hours	36	
Total Labor	atory Hours	108	
<b>Total Hours</b>	<b>i</b>	144	

#### IV. PRIMARY METHOD OF EVALUATION AND SAMPLE ASSIGNMENTS

#### A. PRIMARY METHOD OF EVALUATION:

Skills demonstrations

# B. TYPICAL ASSIGNMENT USING PRIMARY METHOD OF EVALUATION:

Select a fashion, product, or business service and create a series of illustration photographs for a catalog using black and white photographic prints and color slide transparencies in both 35mm and 4 x 5 format, or black and white photographic prints and color digital images.

#### C. COLLEGE-LEVEL CRITICAL THINKING ASSIGNMENTS:

- Write a self-evaluation and critique analyzing the design elements and technical aspects of a selected series of prints.
- 2. Create a series of color slide transparencies or digital photographic images illustrating large and small tungsten and halogen light sources.

#### D. OTHER TYPICAL ASSESSMENT AND EVALUATION METHODS:

Performance exams

Laboratory reports

Class Performance

**Homework Problems** 

Other (specify):

**Student Photographic Projects** 

#### V. INSTRUCTIONAL METHODS

Demonstration

Discussion

**Group Activities** 

Internet Presentation/Resources

Laboratory

Lecture

Multimedia presentations

Note: In compliance with Board Policies 1600 and 3410, Title 5 California Code of Regulations, the Rehabilitation Act of 1973, and Sections 504 and 508 of the Americans with Disabilities Act, instruction delivery shall provide access, full inclusion, and effective communication for students with disabilities.

# VI. WORK OUTSIDE OF CLASS

Required reading

Problem solving activities

Written work

Other (specify)

Students will shoot digital photographic images and/or film on assigned topics and bring the digital images and/or film to class for processing.

**Estimated Independent Study Hours per Week:** 4

#### VII. TEXTS AND MATERIALS

#### A. UP-TO-DATE REPRESENTATIVE TEXTBOOKS

Barbara London and Jim Stone. Photography. 12<sup>th</sup> ed. Prentice Hall, 2017.

#### **B. ALTERNATIVE TEXTBOOKS**

#### C. REQUIRED SUPPLEMENTARY READINGS

#### D. OTHER REQUIRED MATERIALS

Film or digital camera.

Digital printing supplies and/or silver gelatin black and white photographic paper, black and white film, and other processing supplies as needed.

#### **VIII. CONDITIONS OF ENROLLMENT**

# Requisites (Course and Non-Course Prerequisites and Corequisites)

Requisites	Category and Justification
Course Prerequisite Photography-202	Sequential

#### B. Requisite Skills

### **Requisite Skills**

Operate a 35mm and a 4 x 5 view camera and have a working knowledge of the view camera movements.

PHOT 202 - Produce a variety of photographic images using the view camera.

PHOT 202 - Produce a series of film or digital photographs on a unified theme.

PHOT 202 - Produce photographs that compensate for bellows factor, reciprocity failure law and other exposure effects utilizing advanced light reading techniques.

Design and arrange lighting appropriate for commercial product and portrait photography.

PHOT 202 - Select and construct a lighting design for a commercial photographic assignment utilizing analog/film or digital photographic materials.

PHOT 202 - Select and construct a lighting design for a photographic portrait utilizing analog/film or digital photographic materials.

Produce the appropriate black and white photographic prints with respect to the appropriate contrast, density, and lighting.

PHOT 202 - Produce analog/film or digital photographic prints with appropriate contrast according to the effect required.

PHOT 202 - Produce negatives with the appropriate contrast according to the effect required by varying exposure time and development techniques.

# C. Recommended Preparations (Course and Non-Course)

Recommended Preparation	Category and Justification
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#### D. Recommended Skills

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	Recommended Skills

#### E. Enrollment Limitations

<b>Enrollment Limitations and Category</b>	Enrollment Limitations Impact
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Course created by John Silengo on 09/01/1974.

**BOARD APPROVAL DATE:** 

LAST BOARD APPROVAL DATE: 12/16/2019

Last Reviewed and/or Revised by: Darilyn Rowan Date: 10/7/2019

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